




Howdy, I'm Casey.

I Help Teams Make Awesome Design Decisions!

For over 10 years, I've been helping teams surface insights, generate ideas, ship, and learn. I'm a Product Designer with strong visual design skills, a love of animation, and a healthy addiction to the feedback loop.

 www.CaseyD.me

 CaseyD@Hey.com

 512-550-9295

Lead Product Designer at **PropData & PayUp**

APR 2022 - JAN 2023

PropData and PayUp are two early stage startups under the umbrella of Rex, aimed at meeting Real Estate needs with technology. At each startup, I was responsible for marketing, brand, and product design. I prioritized research, and helped the voice of our users resonate through the entire team.

Sr. Product Designer at **Workrise**

NOV 2021 - MAR 2022

I joined Workrise to help connect skilled laborers with the best jobs. Working with a team of designers and researchers, we supported multiple Product and Engineering squads in creating a shared understanding that would help us generate ideas that drive towards our desired outcome.

Sr. Product Designer at **WP Engine**

OCT 2020 - NOV 2021

WP Engine is serving a new market with our same mission of being the best resource to help our customers win online with WordPress. In this position I have balanced my efforts supporting a dedicated team, while collaborating with other teams to clarify and build an MVP experience.

Sr. UI / UX Designer at **Cylance**

AUG 2018 - OCT 2020

At Cylance I've had the opportunity to help an enterprise build its first consumer product. As the only designer on the team, I conduct user research, build prototypes, refine final visual designs, and work closely with other teams to ensure delivery of desired outcomes.

Sr. UI / UX Designer at **Bound**

FEB 2016 - AUG 2018

Bound is a startup doing exciting things in the world of online personalization. In this role, I worked with cross-functional teams to clarify and mature ideas into completed solutions. Using Human Centered Design exercises, I helped our team organize around our greatest opportunities, explore solutions, and refine our most promising options.

In My Toolbox

- Figma / Figjam
- Sketch
- Lucid Chart / Miro
- Framer
- HTML / CSS
- Retool
- Photoshop
- Premiere
- After Effects